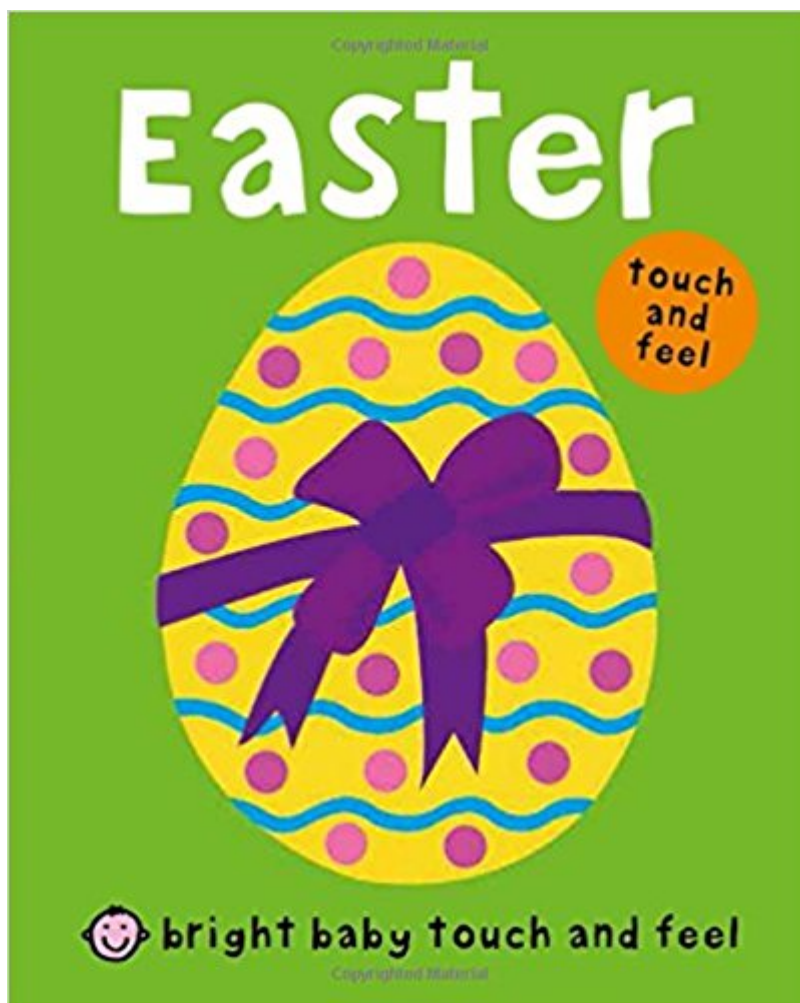


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Bright Baby Touch And Feel Easter



Synopsis

This is an ideal first word and picture board book to share with your baby or toddler as a first step to discovering Easter traditions. The pages feature bright pictures of chocolate eggs, Easter baskets, chicks, bunnies and more to look at, and there are lots of different touch-and-feel textures including foil, glitter and fabric which little fingers will just love to explore.

Book Information

Series: Bright Baby Touch and Feel

Board book: 12 pages

Publisher: Priddy Books; Act Ina Mu edition (January 31, 2012)

Language: English

ISBN-10: 0312513755

ISBN-13: 978-0312513757

Product Dimensions: 4.6 x 0.6 x 0.2 inches

Shipping Weight: 4.8 ounces (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars 170 customer reviews

Best Sellers Rank: #116,460 in Books (See Top 100 in Books) #9 in [Books > Politics & Social Sciences > Social Sciences > Holidays](#) #57 in [Books > Children's Books > Holidays & Celebrations > Easter](#) #119 in [Books > Children's Books > Early Learning > Basic Concepts > Sense & Sensation](#)

Age Range: 1 - 3 years

Grade Level: Preschool and up

Customer Reviews

Roger Priddy left school at 16 with just one qualification – in art. He went to Berkshire College of Art and Design and trained as an illustrator. His first job in children's books was working with the publisher Peter Usborne, at Usborne Publishing, and then he worked with Peter Kindersley at Dorling Kindersley, where he spent 16 years. Priddy became Creative Director of DK's Children's Division and was Managing Director of the children's mass market publisher Funfax when it was acquired by DK. In 2000, he created Priddy Books with John Sargent at St Martin's Press to create innovative and imaginative titles for children, from first books for babies through early reference titles for older children. Since then, over 30 million copies of Roger's 200 plus books have sold worldwide, with five of his books – *My Big Animal*, *My Big Truck*, *Happy Baby Words*, *Happy Baby Colors* and *Puppy and Friends* – each selling over one million copies. He is also the

author of Big Board First 100 Words; Big Board Books Colors, ABC, Numbers; and Bright Baby Noisy Monsters. His creativity has been recognized with numerous industry awards. Priddy lives in London with his wife Zena and their four children.

I am not sure what I was expecting from this book; I think I just expected MORE. Only half of the pages are actually "touch and feel" and even those are not so great. There is a basket with a raised texture, a bunny with barely velvet ears and a church with a shiny sun. These are so subtle my daughter doesn't even really notice them. The two page spread with chocolate foil wrapped eggs has glitter eggs mixed in. Yay! Glitter. Something we all want our babies to have more of. The only good textured page is the furry spot on the picture of the lamb. The other pictures are of a chocolate bunny, a baby chick, a field of flowers and a little girl on an egg hunt. The reason I chose this book was for the "touch and feel" aspect of it. What a bummer.

I bought this book for my son for Easter and it really is a dud. It is supposed to be a touch and feel book, but really misses opportunities to add different textures (for example there is a duck, but there is nothing to feel for the duck). I don't think some of the touch and feel items really count (such as easter eggs with glitter on them). Skip this book all together.

I purchased this book after owning several other of the Bright Baby Touch and Feel books. I was greatly disappointed with this particular book. There was slim to none to actually touch and feel. Glitter eggs - yes I guess they have some texture, but not really the touch and feel I was accustomed to with this brand. Bummed.

Yes the colors are nice and it's very festive for Easter but this book is no where near a touch and feel book. Maybe two out of all the pages have texture to them. I feel a touch and feel book should have textures on every page to engage the child. Don't waste your money buy something else.

This book was a huge disappointment. I bought it for my 9 month old who loves touch and feel books. This one had touch and feel on only half of the pages! And of that half, less than half were even engaging. It was entirely anticlimactic and I can hardly believe this was called a touch and feel book. We are not likely to purchase any more of the touch and feel books they have to offer.

Really disappointed. I expected more touch and feel. Most of the pages are just smooth for looking

at a picture. Definitely would not recommend as a touch and feel book.

I purchased this to go in my baby's Easter basket. At 9 months old, she doesn't really do the whole candy thing. She loved the different textures in the book. We usually have to spend a few minutes on each page so she can rub whatever texture is on it. I like that the pages are thick because she can turn the pages themselves without tearing them.

I have purchased dozens and dozens of children books over the years. This one was the most misleading "touch and feel" - I have every purchased. Out of 10 pages there were 3 things to touch - 4 pages maybe if you count the small bumps on page one. This book is a huge disappointment and I won't be giving it to my grandchild.

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